

WORKFORCE DEVELOPMENT BOARD 21

EAST BATON ROUGE PARISH

Workforce Development Board Area 21 – Employ BR
 4523 Plank Road
 Baton Rouge, La 70805

Coca-Cola Bottling Company
 9696 Plank Road
 Baton Rouge, La 70811
 Thursday, July 27, 2017 @ 10:30 A.M.

AGENDA

1. Call to Order.....Chairperson, Robin Heath

	Private Sector Members	Feb 14	Mar 23	May 18	July 27	Sept 28	Nov 16	
1	Mr. Terry Bell	P	A	A	P			
2	Mr. Scott Couper	P	P	P	P			
3	Mr. Kenneth Champagne	A	A	P	P			
4	Ms. Robin Heath	P	P	P	P			
5	Ms. Anne Segura	P	P	A	A			
6	Cheri Ausberry	A	A	A	A			
7	Mr. Kelly LeDuff	P	P	P	A			
8	Mr. Devin Zito	A	P	A	A			
9	Mr. Joshua Callegan		P	P	A			
10	Ms. Jennifer Aldridge	A	P	A	A			
11	Mr. Blaine Grimes	P	A	A	A			
	Public Sector Members							
12	Ms. Heather Stefan	P	P	P	A			
13	Mr. Louis Reine	A	P	A	A			
14	Mr. Jonathan Waddell	P	A	P	A			
15	Mr. Irby Hornsby	P	P	P	P			
16	Mr. James Windom	P	P	P	P			
17	Dr. Girard Melancon	P	P	A	A			
18	Mr. Andrew Fitzgerald		P	P	P			
19	Ms. Andrea Morrison			P	P			
20	Ms. Verna Dixon Fletcher	P	P	P	P			
21	Ms. Monica Brown	P	P	P	P			
22	Mr. Kenny Lynch	P	P	P	A			

2. Welcome

3. Roll Call of Board Members

4. Introduction of Staff and Guests

5. Action Items:

- a. Review and Approval of Previous WDB Meeting Minutes (May 18th)*

6. On The Horizon

- Program Year 2017 Allocations
- Board Training
- American Job Center – Certification Process

7. Reports:

- One Stop Operator RFP
- Fiscal Update
- Youth
 - Goodwill Contract
 - MAPS
 - Jumpstart
- Employ BR
 - AJC
 - Training Scholarship
 - Employ BR = Job Fair
 - PY 16 WIOA Preliminary Performance Measures
 - Staff Training

7. Public Comment

8. Next Meeting Dates:

- **Executive Committee Meeting:** Thursday, September 28, 2017, 9:00 AM; Coca-Cola Bottling Company, 9696 Plank Road, Baton Rouge, LA 70811
- **Workforce Development Board Meeting:** Thursday, September 28, 2017, 10:30 AM; Coca-Cola Bottling Company, 9696 Plank Road, Baton Rouge, LA 70811

9. Adjournment

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MINUTES

(Due to the absence of a quorum, agenda items were discussed, but no formal action was taken by those in attendance.)

1. Call to Order.....Chairperson, Ms. Robin Heath
2. Welcome – Robin Heath, Chairperson - *(Each Board Member is encouraged to bring an employer guest to each meeting.)*
3. Introduction of Board Members – Introductions were made by all in attendance.
4. Workforce Development Board (WDB) Staff present: Dana Campbell, Greg DeClouet, Mia Hyde and LaKisha Wessinger. **The Board Administrative Director, Cynthia Douglas was absent due to medical reasons.*
Special Guests present: Ms. Penny Collins, Cookie Prejean and Mike Prejean.
5. Action Items: Minutes (May 18, 2017) - The May 18, 2017 minutes were not approved by the WDB 21 members in attendance due to the absence of a quorum. The minutes will be held until the next scheduled meeting, September 28, 2017.

Penny Collins, former Interim Local Area Coordinator was recognized by the board for her 31 years of service with the City of Baton Rouge. Penny gave a very heart felt thank you to the board and expressed her love for the program.

6. On The Horizon:
 - A. Board Training: Board Members discussed the location, date and time (partial day, mid-week in September) for upcoming WDB 21 Training.
 - Terry Bell suggested touring the One-Stop facilities to observe day-to-day operations.
 - B. Program Year 2017 Allocations:

Greg DeClouet stated that local boards recently received WIOA Allocations for PY 17 from the State. Compared to 2016, there was an overall increase of 26.41%. He also stated that these funds will be available for two years, or until PY 2019. Mr. DeClouet further explained that all 2015 funds had been expended, as of June 30, 2016, and we have begun spending funds for PY16, which are scheduled to expire June 30, 2017. There was a concern about the youth money, but we were able to effectively spend the funds. We are currently waiting on the Metro Council to approve the budget for PY17, to allow for these funds to be recorded in the WIOA local budget

- Robin Heath asked, what drove the big increase from year to year. Greg DeClouet stated, prior to the Obama administration, there were consistent decreases in the funding. It has shown a slight increase year after year with an emphasis on the dislocated worker and youth populations.
- Andrew Fitzgerald asked what type of increase capacity the new money will allow. There is a greater emphasis on work experience, internships and apprenticeship programs.

C. American Job Center Certification: Greg DeClouet reviewed the "LWC Comprehensive AJC Certification Matrix Scoring Criteria" handout that board members received in their packets.

- WIOA requires the State WDB, in consultation with the CEOs and Local WDBs, to establish objective criteria and procedures to use when certifying its American Job Centers.
- The certification process establishes a minimum level of quality and consistency of services in American Job Centers across a State. The certification criteria allow states to set standard expectations for customer-focused, seamless services from a network of employment, training, and related services that help individuals overcome barriers to obtaining and maintaining employment.
- The State WDB and Local WDB must review and update the certification criteria every two years as part of the review and modification of the State and local planning process.

7. Reports:

A. One Stop Operator RFP: Urban League of Louisiana was selected as the One Stop Operator. The contract has been approved and will move forward.

B. MAPS Update Presentation (Mia Hyde):

- On July 21, 2017, EMPLOY BR began transitioning participants in the Making a Positive Step (MAPS) Work Experience Program into additional

and WIOA activities. This year's goal was to employ 100 young adults between the ages of 16-24. As of this report, EMPLOY BR has employed 114 participants. The 2017 MAPS Recognition and Awards Ceremony will be held on July 28, 2017, at the McKinley Alumni Center.

- Ms. Hyde summarized the WIOA activities that participants will be transitioned into based on individual staffing and assessments.
- Greg DeClouet acknowledged the MAPS program success.

C. Goodwill Contract (Mia Hyde): A summary was given of the contract deliverables and activities.

- Goodwill has 10 individuals in there Out-of-School Youth (OSY) program.
- MAPS referred 40 participants to Goodwill from the MAPS Work Experience Program.
- We are anticipating that the numbers for the Goodwill Program will increase on our next report.
- Our goal for the Goodwill Program is 60 participants.
- A suggestion was made to contact Ms. Liz Ceaux with *The Advocate* to do a feature on the Goodwill Program for exposure.
- Jumpstart-Greg Declouet updated the Board that the Youth and Young Adult Committee will serve as the Jumpstart Committee. Membership of the committee will be increased with the inclusion of more representation by business and industry, community partners and stakeholders.

D. Employ BR

- American Job Center:

In PY15, the American Job Center served approximately 30,319 customers for career service activities.

- EMPLOY BR Wooddale Location – 16,767
- EMPLOY BR Plank Location – 12,763
- EMPLOY BR McKinley Alumni Center Location – 789

In PY16, the American Job Center served approximately 28,465 customers for career service activities.

- EMPLOY BR Wooddale Location – 16,767
- EMPLOY BR Plank Location – 12,763
- EMPLOY BR McKinley Alumni Center Location – 789

- Training Scholarships:

Training services may be provided to eligible customers through an Individual Training Account (ITA), designed to enable the individual to “purchase” the occupational and educational training needed to obtain and retain employment.

- Training Scholarships (Enrolled): 140
- Number of Completions: 55
- Dropped Activity: 14
- Entered Employment: 30
- Looking for employment: 25
- Supportive Services Enrolled (non-ITA): 0
- Total Obligations: \$709,989.66 (Enrolled)
- Total Expenditures: \$301,702.03

- Leading Training Programs

Some of the leading training programs include: Coastal College (32 Enrolled), Southern University (29 Enrolled), Diesel Driving Academy (22 Enrolled), Louisiana Healthcare Institute (15 Enrolled) and Baton Rouge Electrical Area (6 Enrolled).

- 2017 Spring Job Fair:

This year’s job fair was held at the Tropicana Belle of Baton Rouge. Ms. Hyde stated that the venue changed because of a bowling event that was scheduled at the Baton Rouge River Center. The job fair included on-site interviews, a “Readiness Area” to prepare job seekers prior to their interaction with employers at the event and a mobile unit with Wi-Fi capabilities to give job seekers the opportunity to prepare and print resumes.

Results of the fair included: Participating Employers: 76, Participating Job Seekers: 757 and Job Seekers Hired: 54

- PY 16WIOA Preliminary Performance Measures-Will be discussed at a later date.
- Staff Training-Will be discussed at a later date.

8. Additional Comments:

- Terry Bell suggested Board members to have an opportunity to tour the EMPLOY BR facilities at their convenience in small groups.
- Robin Heath stated that the board will hear from either her or Cynthia Douglas on board training dates.

9. Next Meeting Dates:

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10. Adjournment